# HANNA VERES

Business administration and marketing student



# **Profile**

I am a driven marketing student with experience in graphic design and web development. I'm currently seeking a marketing internship in Europe for spring 2025 to further develop my skills. If you're looking for a creative and dedicated individual who thrives on new challenges, please feel free to get in touch.

# Languages

- Swedish Native
- English Professional
- German Basic knowledge

# Skills

- Social
- Ambitious
- Driven
- Detail-Oriented
- Creative
- Problem-Solver

# Contact

#### Email

hanna@veres.se

#### Phone

+46 705-58 51 54

#### LinkedIn

linkedin.com/in/hanna-veres

#### Website

hannaveres.com

## Education

## ○ Business administration | Halmstad University

2022 - 202

Bachelor of science in business administration majoring in international marketing.

# Work Experience

## 

202

I created and edited graphic material for other companies, including Skanska, Nordea, and Volvo. I also took care of customers by phone, email and on site.

## Product ambassador | Brand Impact

2023 – Present

I promote a variety of companies' products directly to their customers.

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2024 – Present

HV Design assists companies in their marketing and graphic design. We help customers with creating websites, editing logos, and social media marketing.

# Other Experiences

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2022 - 2023

Board member of the university's economics association. My task was to take care of the graphic design, the website and photograph all events.

## Program Council Representative

2022 – Present

I am involved in developing the 'International Marketing Program' in collaboration with faculty members at Halmstad University.

#### 🗘 Event manager | Hulebäcks Elevkår

2020 - 202

Board member. I planned and executed all the events at my secondary school.

## 

2021 - 2024

I ran my own website where I uploaded homemade recipes.

# Merits

#### Adobe software

2018 – Present

InDesign, Photoshop, Illustrator, Premiere Pro and Audition.

### Certificate in Semrush

2024 – Present

I know the basics of Semrush.

#### Wordpress

2021 – Present

I have built and edited websites in Wordpress using Elementor.