

HANNA VERES

Digital Marketing | Web & Visual Design

CONTACT

+46 705-58 51 54

hanna@veres.se

[LinkedIn](#)

www.hannaveres.com

Gothenburg, Sweden

LANGUAGES

Swedish – Native

English – Professional

German – Conversational

TOOLS & SKILLS

Graphic Design

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Canva

Web Development

- Wordpress
- Optimizely
- Wix

Digital Marketing

- Google Analytics
- Looker Studio
- Siteimprove

CERTIFICATIONS

Semrush

Digital Marketing

Hands-on Experience in:

- SEO
- Content Marketing
- SoMe Marketing
- Marketing Analytics

PROFILE

Creative and detail-oriented Marketing Graduate with hands-on experience in graphic design, SEO, and web development. Through both organizational involvement and corporate experience, I've led visual projects from concept to delivery – including website, social media campaigns, and print production.

WORK EXPERIENCE

Marketing Intern | Getinge

Feb – May 2025 | Munich, Germany

Provided SEO optimization for the global website. Created and maintained marketing dashboard via Looker Studio, Google Analytics. Contributed to the design and marketing process for product launches.

Digital Marketer & Founder | HV DESIGN

Feb 2024 – Present | Gothenburg, Sweden

Provides design and digital marketing solutions to businesses, including website development, branding, and content creation for social media.

Product Ambassador | Brand Impact

Feb 2023 – Present | Halmstad, Sweden

Market a variety of companies' products through direct customer interaction.

Graphic Designer | JustNu

Jun – Aug 2024 | Gothenburg, Sweden

Created and edited graphic materials for clients, including Skanska, Ascensia, Nordea and Volvo. Handled customer inquiries via phone, email and on site.

OTHER EXPERIENCE

Program Council Representative | Halmstad University

Sep 2022 – Present | Halmstad, Sweden

Developing "International Marketing Program" in collaboration with managers and lecturers at Halmstad University. Now as an alumni member.

Art Director | Eureka, Halmstad University

Nov 2022 – Jan 2024 | Halmstad, Sweden

Board member of Halmstad University's financial organization. Created graphic material, developed the website and photographed all events.

EDUCATION

Bachelor's Degree in International Marketing & Business

Sep 2022 – Jun 2025 | Halmstad University, Sweden

Thesis: "The Role of AI in MNEs' Product Marketing: A Case Study on AI in B2B and B2C Multinational Enterprises".